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## Welcome to the Advertising Men

NEW YORK UNIVERSITY is host to-day to members of the National Association of Teachers of Advertising, who are holding a sectional conference in this city while a similar conference for Western members is held at the University of Wisconsin. I am glad to welcome the members of this Association.

Since I have been writing these little talks I have gained a feeling of warmer sympathy with all advertising men and their work. I have learned something of the fascinations—as well as the difficulties—of the profession.

I think I understand better the economic value of this great business force now that it has enabled me to talk three times a week for the past five weeks to some 600,000 friends of New York University—and all at a fraction of the cost of sending each of them a single postcard.

I can appreciate the reasons that impel any manufacturer to spread abroad through the columns of our newspapers and magazines the information about his worthy products. I can believe, too, that this information is often of real service to the public in guiding them to wise decisions regarding their expenditures and investments.

Many advertising men, I am told, were formerly teachers. The two professions seem to me to have a great deal in common. Advertising men have it in their power to educate millions of people not only in an intelligent use of commodities but in well-considered habits of thought and action.

The force of advertising, like other powerful forces, is no doubt in some cases used wrongfully as well as wisely, but I have become convinced that the light of publicity is generally a safeguard for those who seek genuine service as well as for those who render it.

I believe, also, that the teachers of advertising can make a valuable contribution to the education of our future business men by teaching them how to use the force of advertising intelligently, effectively, and for the benefit of humanity. Their conference to-day has our best wishes and hearty support.

Emory Elliott Brown  
Chancellor,  
New York University.

No. 16 in a series of informal talks published in these columns every Monday, Wednesday and Friday in the interests of the New York University Endowment Fund, 515 FIFTH AVENUE, NEW YORK CITY.

## Interested in Real Estate?

The New York Herald so completely covers the New York and Suburban Real Estate field that it has become known as "the clearing house for city and suburban Real Estate."

Naturally then its Real Estate news and advertising columns are read daily and Sunday—365 days in the year—by those most interested in Real Estate.

THE NEW YORK HERALD

## ANTIS NOT AIMING AT CHURCH WINES

Anderson's Organization Says It Will Not Support Laws for Ban.

## \$50,000 SHIPMENT SEIZED

Whisky Consigned to Newark Firm Arouses Suspicion of Dry Sleuths.

The Anti-Saloon League, following a meeting of its board of directors at 906 Broadway, yesterday, made known through William H. Anderson, State Superintendent, its position in regard to the use of fermented wines for sacramental purposes. As set forth in Mr. Anderson's statement, the league's position is one of absolute opposition to any attempt at interference with religious preferences in this matter.

"The Anti-Saloon League, it declares, 'has never proposed and will never support any legislation which does not make full and fair provision for the obtaining of sacramental wine by the accredited representatives of any church which uses it for sacramental purposes, subject to reasonable regulations which will prevent the provision for sacramental wine being used by others as a cloak to cover traffic for beverage purposes. The Anti-Saloon League will join with the Catholic Church or any other church in resisting any attempt in the name of prohibition to impose any degree of coercion or to interfere in any degree with absolute religious liberty upon this question.'

"We have been advised by Catholic clergymen, whom we have reason to believe are quite as well informed as any of those who are unduly disturbed over this matter, that the Pope could, if he wished, make the use of unfarmaceutized wine perfectly proper in Catholic churches. Our attention has further been called by Catholic priests to the fact that in the Roman Catholic Church the wine is taken not by the people, as is the case in the Protestant churches, but by the priests only.

"If the churches which use intoxicating wine for sacramental purposes could see their way clear to adopt something else it would facilitate the carrying out of the policy adopted by the nation, and would help prevent violation of the law by unprincipled persons who seek shelter behind some religious rite."

Three raids by dry agents, followed by enforcement agents, in two of which arrests were made. A summary of the three raids followed. At the candy store of Paola Vicitta at 233 East Forty-fifth street the agents said they purchased whisky. They contended they had three drinks at Thomas Howie's saloon at 774 Third avenue and reported finding a considerable quantity of liquor in a private house in East Forty-sixth street, where they left a summons on Edward McCarthy.

A cartload of Old Crow whisky, valued at bootleg prices at about \$50,000, was seized by agents yesterday at the Broad street yards of the Lackawanna Railroad in Newark, N. J. The shipment, consisting of 500 cases, was consigned to the Alexander Seidler Company, wholesale agent, at 2 Grand street, Newark, by W. A. Gaines & Co., distillers in Kentucky.

The Newark firm has been under investigation for several days by Director Brown of New Jersey, who ordered yesterday that any shipments in the company's name be seized. Officials of the company stated that permits had been received for the shipment and maintained it was doing too large a drug business to risk a bootlegging enterprise. William Brinton, head prohibition agent for northern New Jersey, visited the company's offices last week, it is said, and seized there four permits alleged to have been forged, on which 1,745 cases of whisky had been withdrawn.

## 15 LIQUOR CARS SEIZED.

200 Cases of Whisky Taken at Border in Month.

ROUTERS POINT, N. Y., Dec. 27.—Between fifteen and twenty automobiles and approximately 200 cases of whisky have been confiscated by customs officials here in the last month, said Harvey Ladd, Customs Commissioner, in charge of the office here, to-day.

The cars and contraband were on their way across the border from Canada when seized.

## HARRIMAN NATIONAL BANK

Fifth Avenue and 44th Street  
New York

## The Cost of Success

Success, sometimes represented by wealth, has ever been the target for the shafts of the failures.

Fortunately, we have always with us a body of conservatives that acts as a balance wheel, and these people are measuring very carefully the attacks being made by the irresponsibles upon the Federal Reserve System through various channels. Scarce had the ink dried upon the signature that made the act a law, when its provisions were called upon to bear actually the full strength of the theoretical load for which it was designed. The success of the test was marvelous, but it has been compelled to go through the fire of criticism exactly as have the great corporations of the country which have been able to show profits. This is the cost of success.

For years the information furnished by Dun and Bradstreet was the basis of credit or lack of credit, and by their reports the banks were largely guided in loaning the funds of their depositors. Today that is changed and credit is now determined by the "investigation" made for purely ulterior purposes, for only the successful corporations are investigated and inasmuch as the results of the investigation usually disclose the soundness and prosperity of the concern, it scarce requires the President, the Chairman, the Executive Committee and the Board of Directors of a bank to approve credit. It only needs, therefore, such an "investigation" of the Federal Reserve System to crown its work.

Success is a shining mark. The individual or corporation that loses money is not disturbed, but he that has hived a dollar despite taxes is the bull's eye of the target.

BANKING HOURS FROM 8 O'CLOCK A. M. TO 8 O'CLOCK P. M.  
SAFE DEPOSIT VAULTS OPEN FROM 8 A. M. TO MIDNIGHT

## GOVERNMENT SLOWS UP THROUGHOUT EGYPT

Schools and Post Offices Close and Courts Stop.

CAIRO, Dec. 27 (Associated Press).—The authorities are taking severe measures to prevent the congregation of riotous crowds at Suez, and an official notice has been posted there that if the military airplanes observe an assembly they will drop smoke bombs, and if the assembly does not then disperse they will drop shells and fire machine guns. The Minister of Education has closed all the Government schools, and the postal service is restricted to Cairo. The law courts are beginning to strike, and many of the Egyptian merchants have cancelled their orders with British firms.

The Coptic Patriarch has ordered the patriarchate to cease work for three days.

LONDON, Dec. 27 (Associated Press).—Disturbances are continuing in Cairo. Foreign Office advisers say, and attempts have been made to bring about wrecks on the railways. One such attempt succeeded, a train on the Helwan Railway being derailed Christmas Day.

Upper Egypt is quiet, most of the disturbances being in Lower Egypt. Detachments of Egyptian troops have been sent to some points, accompanied by airplanes in a few instances to assist them. Last steamer with machine guns have gone up the Nile to Upper Egypt, and some others to Lower Egypt.

## ARMED KU KLUX KLAN REPORTED IN GERMANY

Special Cable to THE NEW YORK HERALD. Copyright, 1921, by THE NEW YORK HERALD. New York Herald Bureau, Berlin, Dec. 27.

The armed German variety of the Ku Klux Klan is believed to have been discovered in a secret organization headed by Capt. Erhardt, whose troops occupied Berlin during the Kapp revolt in March, 1920. It is called the "O. C." or Organization Council.

The West-am-Montag, reporting the arrest in Dusseldorf of thirty alleged members of this band, declares that the organization contains 15,000 members in all parts of Germany and that they are bound together by an underground network. It asserts that these members have taken the strongest kind of oath of loyalty and are sworn to punish betrayal of the secrets of their organizations with death.

The "O. C." is charged with being connected with the group which was responsible for the assassination of Matthias Erzberger, sometime Minister of Finance, on August 23.

## THREE SOUVENIR BOOKS YIELD 12 QUARTS RUM

Steamship Captain's Whisky Is Marooned in New York.

BOSTON, Dec. 27.—When the steamship Hoboken, in port to-day from Santos, Brazil, discharged part of her cargo at New York, prohibition officers discovered six cases of whisky, the property of the captain. They took it ashore, promising to return it when the vessel called at New York on her way back to Brazil.

Now the Hoboken has been chartered to make a voyage direct to Cuba and the liquor will stay in New York indefinitely.

To-day Boston prohibition officers, prying even between the covers of books, discovered the last twelve quarts of liquor on the ship between the covers of three large volumes which bore the title, "Souvenir of Industrial Exposition, City of St. Paul, Brazil."

GYPSEY SMITH PREDICTS DRY ENGLAND IN DECADE

Declares Ireland Always Will Be Wet.

Capt. Gypsy Pat Smith, the evangelist, told an audience at the Fifth Avenue Presbyterian Church last night that he expected Scotland to adopt prohibition within five years, and that England would be dry in ten years.

"England will be compelled to go dry for economic reasons if for no other," he said. "As for Ireland, it never will go dry because you cannot force prohibition on an Irishman."

Capt. and Mrs. Smith will sail for England Saturday on board the steamship Olympic. He has spent almost a year in this country and in that time it is estimated that he has spoken before 500,000 persons.

## LITTLE DINOSAUR FOUND IN ALBERTA

Only About 30 Feet Long, Animal Extremely Rare Lived in Marshes.

TORONTO, Dec. 27.—A new species of dinosaur has been discovered by an expedition from the University of Toronto in the bad lands of the Red Deer River of Alberta.

This announcement was made to-day at the opening of the annual convention of the American Association for the Advancement of Science by Dr. W. A. Parks of the University of Toronto, who presented to his colleagues the new specimen which is nearly ready to be placed in the university museum.

The dinosaur is only about thirty feet in length, about half as large as fossils previously discovered, and belonged to the Cretaceous period. It had heavy leg bones and ribs and probably led a sluggish life in salty marshes, living on vegetables.

It is estimated that this creature lived about 3,000,000 years ago. As yet Dr. Parks has not found a name for it, the difficulty being that he is trying to find one that will express a reptile with a head horn pointing backward.

That is one of the strange features about this "baby" dinosaur. Of what use a horn nearly three feet long pointing toward the back instead of upward or forward, could have been to the animal has not yet been solved. Otherwise the head resembles in appearance that of the ordinary toad on a greatly magnified scale. Fossils of dinosaurs found heretofore have been nearly twice the size of this latest specimen.

Sir Clifford Sifton, former Minister of the Interior, urged the necessity of improving conditions on the farm, saying: "Nothing is more worthy of the attention of the men of science and education than the amelioration of the conditions of the average farmer and his family by inventions and appliances which will facilitate as far as possible the performance of the ordinary work of the farm and which will improve the productivity of the soil."

## BANK SLIPS SHOWN AT PELLETIER TRIAL

Boston Prosecutor Accused of Alleged Extortion.

BOSTON, Dec. 27.—Testimony connecting the name of District Attorney Joseph C. Pelletier of Suffolk county with the alleged extortion of money in 1916 from Moyer Berman, part owner of a hotel in the West End, was given in the Supreme Court to-day.

Berman testified he paid \$35,000 to Daniel H. Conkley, a Boston attorney, on one occasion to "avoid indictment" which Conkley said was threatened against him and his sons, and later paid \$15,000 to the attorney in similar circumstances. He said Conkley assured him the payment of money was the best way to settle complaints made against him after the District Attorney had examined the matter.

Subsequently he said he visited another attorney, who directed him to James J. McCarthy, a lawyer who at that time was investigating Pelletier's office as a member of the grievance committee of the Boston Bar Association.

He said he told McCarthy the details of both transactions.

Senator James A. Reed of Missouri, senior counsel for Pelletier, said his client did not question the fact that \$50,000 had been paid to Conkley.

## ANGLO-IRISH TREATY SENTIMENT GROWS

Reports Indicate 90 Per Cent. Favor Ratification and De Valera May Yield.

DUBLIN, Dec. 27 (Associated Press).—To-day was regarded in southern and western Ireland as the beginning of "truce week," which is to be devoted to bringing public pressure to bear in favor of the ratification of the peace treaty.

An extensively signed petition from all classes of his constituents has been sent to Dr. Patrick McCartan, formerly representative of the Irish Eireann in the United States, informing him to actively support the treaty instead, as he has announced his intention, of merely abstaining from either voting for or against it.

The Irish Horse Breeders Association at the Leopardstown races to-day adopted a resolution which will be sent to the principal members of the Dail Eireann strongly supporting ratification of the treaty. The resolution says that under the new regime horse breeding in Ireland will become a much more important industry and open new avenues for employment.

LONDON, Dec. 27 (Associated Press).—Sentiment throughout Ireland, as reflected in dispatches to London newspapers, is overwhelmingly in favor of the Irish peace treaty. Reports from various provinces indicate that fully 90 per cent. of the people in the twenty-six counties of southern Ireland want the pact ratified.

The Morning Post's correspondent says a rumor is afoot of a "possible sensation" before the Dail meets again, this being taken to mean that Eamon de Valera intends to announce withdrawal of his opposition in view of the overwhelming weight of opinion for the treaty.

The Times sent a special correspondent to County Clare, the Council of which appealed to Mr. de Valera to abandon his opposition. According to the Irish peace treaty, reports from various provinces indicate that fully 90 per cent. of the people in the twenty-six counties of southern Ireland want the pact ratified.

The reporter discussed the question with all ranks and classes of people, from the highest ecclesiastics to the lowest menials, and says that, while he heard nothing in disparagement of Mr. de Valera, he was assured that from seventy to eighty per cent. of the county favors the treaty. The minority he believed to be mostly members of the Irish Republican Army.

## BOLAND SAILS TO VOTE AGAINST IRISH NATION

Objects to Oath of Allegiance to Britain.

HARRY J. BOLAND, representative here of the "Republic of Ireland," said before sailing for Queenstown yesterday by the United States Line steamship Panhandle that he was going back to Ireland to "vote on the treaty." He admitted that he had been called back by his chief, De Valera, and that he shared the latter's sentiments in regard to the treaty.

"I am against it," he declared, "and I am of the opinion that it will not bring peace between Great Britain and Ireland. Our objection to the treaty is based on moral grounds. We are asked to take the oath of allegiance and forswear Irish citizenship."

## MAN KILLED IN BELFAST; DONEGAL FARM RAIDED

Laborer Slain, Farmer Hurt, 5 Raiders Caught; 1 Dead.

BELFAST, Dec. 27 (Associated Press).—One man was killed and several were wounded in a clash between a constabulary patrol and a number of men in the Marrowbone area this morning. The constables challenged the men, who were acting suspiciously, whereupon one of them opened fire, wounding a policeman. A running fight followed in which the sniper was killed. Order was restored with the aid of an armored car.

News was received in Belfast to-day that a group of armed raiders attacked Bernard Gibbons at his farmhouse in County Donegal, killing a laborer and wounding Gibbons himself. The raiders fled, but five of them subsequently were arrested and one of them died of injuries received during the attack.

## SEES MAHATMA GANDHI DICTATOR OF INDIA

London Hears He Will Obtain Complete Power as Leader.

LONDON, Dec. 27.—The Bombay correspondent of the London Times predicts that Mahatma Gandhi will succeed in the present session of the Ahmedabad Congress in securing complete dictatorship and that the Congress will invest him with the leadership and dictatorial powers over the Congress organization and funds. He will employ these to extend non-cooperation, civil disobedience and non-payment of taxes with increased vigor throughout India, deliberately challenging the whole policy of the Indian Government.

Gandhi professes delight at the Government's repressive measures, which he is convinced will disgust the moderates and close the ranks of his adherents. The correspondent thinks that this aspect of the situation is disquieting.

## MILWAUKEE DEMANDS BEER.

MILWAUKEE, Dec. 27.—Milwaukee's City Council went on record to-day in favor of direct action by Congress to legalize the sale of wine and beer when a resolution embodying this request was adopted, 29 to 1.

## FORMER KAISER CUTS HIS CHRISTMAS GIFTS

Wilhelm Tells Household He Is Forced to Economize.

DOORN, Holland, Dec. 27 (Associated Press).—Former Emperor William of Germany and his household celebrated their third Christmas in exile Sunday. Owing to mourning for the former Emperor the observances were quiet.

Former Crown Prince Frederick Wilhelm with his two sons came to Doorn and the castle was decorated with holly. In the chapel there was a large Christmas tree, around which the former imperial household assembled at night to sing their favorite carols. Christmas eve William Hohenzollern called the entire household into the hall and personally handed each of the members their Christmas presents, which consisted chiefly of money.

In a long speech the former Emperor thanked "my faithful friends" for their loyalty. He explained that owing to the severe curtailment in his income he was compelled to economize and make his gifts smaller than they had been in previous years.

## THE NEW YEARS TO COME

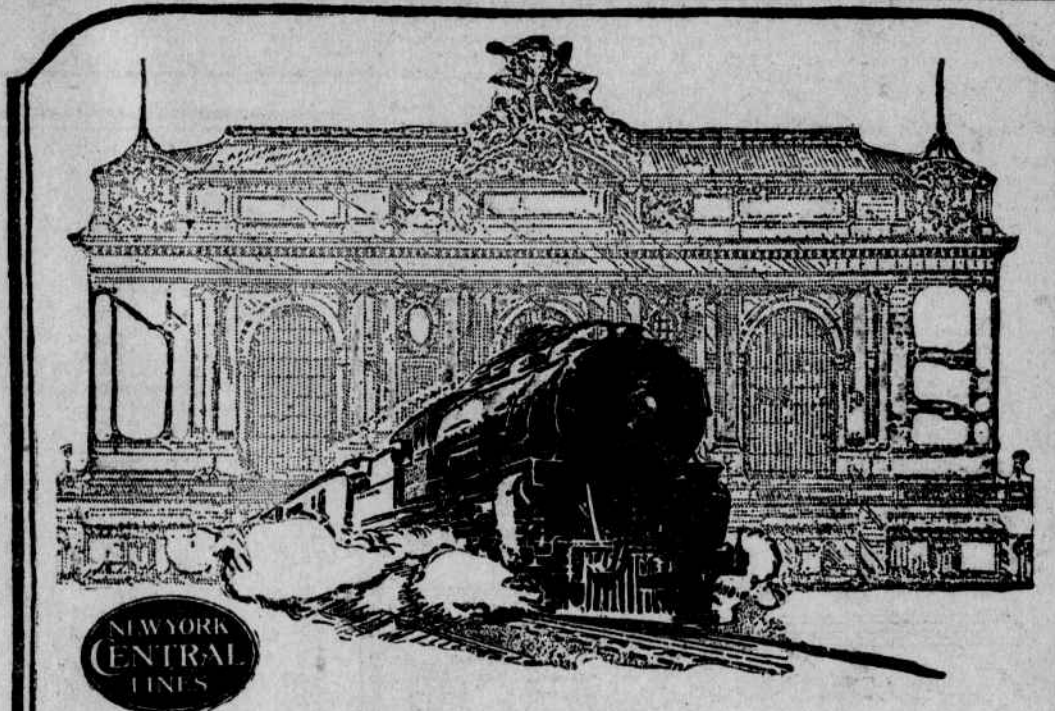
Will not this New Year—and the other New Years ahead of you and yours—be far happier if you know that you have provided a safeguard for the future by establishing a voluntary trust with the Bank of America? Call and discuss the matter with one of our officers.



## THE BANK OF AMERICA

ESTABLISHED 1812.

Manhattan and Brooklyn



## New York to Chicago

The New York Central Lines have long maintained a passenger service famed the world over as a notable achievement in inland transportation.

Over the natural highway from New York to Chicago, there are operated daily twenty all-steel through trains, including the renowned "Twentieth Century Limited," manned by a picked personnel of acknowledged high morale.

The water-level route of the New York Central Lines between New York and Chicago has been favored by travelers for more than half a century because of the maintenance of New York Central standards of service.

The most famous trains in the New York-Chicago service are:

WESTBOUND				EASTBOUND			
	Leave New York	Arrive Chicago			Leave Chicago	Arrive New York	
The Mohawk (a)	10:10 A. M.	8:25 A. M.		The Wolverine (a)	9:05 A. M.	9:00 A. M.	
Number Forty-One (a)	1:00 P. M.	12:15 P. M.		Fifth Avenue Special (b)	10:25 A. M.	9:22 A. M.	
20th Century Limited (b)	2:45 P. M.	9:45 A. M.		20th Century Limited (b)	12:40 P. M.	9:40 A. M.	
The Wolverine (a) (b)	5:00 P. M.	2:00 P. M.		Lake Shore Limited (b)	5:30 P. M.	5:25 P. M.	
Lake Shore Limited (b)	5:30 P. M.	4:00 P. M.		Michigan Central Ltd. (a) (b)	8:00 P. M.	7:50 P. M.	

(a) via Michigan Central west of Buffalo. (b) Pullman cars only.

These trains are all equipped with Club Cars and private compartments. All schedules are Standard (railroad) Time.

## NEW YORK CENTRAL LINES

BOSTON & ALBANY - MICHIGAN CENTRAL - BIG FOUR - LAKE ERIE & WESTERN  
KANAWHA & MICHIGAN - TOLEDO & OHIO CENTRAL - PITTSBURGH & WAKEFIELD  
NEW YORK CENTRAL AND SUBSIDIARY LINES

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A National Organization to Improve and Extend the Uses of Concrete

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Concrete Road Building Breaks All Records

62,000,000 square yards of Concrete highway pavement—equivalent to 6000 miles of 18-foot road—have been built this year. This is nearly double the amount built in any other year.

People demand roads which give the greatest measure of service, saving and safety. That is why highway officials everywhere are building Concrete hard-surfaced roads. They know from experience no other road performs like Concrete.